



Casa Esperanza Montessori

a dual-language charter school and preschool community

Policy Number: 7.1.1

Section: Educational Program

Title: Advertising and Commercialism Policy

In accordance with NC GS 115c-98, the board of directors delegates the responsibility for coordinating the selection of instruction resources and recommendation for purchase to the professional faculty members in the school. This includes procedures to be followed for the selection and procurement of supplementary textbooks, library books, periodicals, audiovisual materials, and other supplementary instructional materials needed for instructional purposes.

This responsibility allows professional to select and procure supplementary instructional materials, whether or not the materials contain commercial advertising, to determine if the materials are related to and within the limits of the prescribed curriculum, and to determine when the materials may be presented to students during the school day. Supplementary materials and contracts for supplementary materials are not subject to approval by the State Board of Education.

Supplementary books and other instructional materials shall neither displace nor be used to the exclusion of basic textbooks.

Copy in School Handbook (Yes / No)

Copy in Faculty Handbook (Yes / No)

Signature:

Paula Bickley, Board Chair

Date Adopted