



CASA Esperanza Montessori

May Parent/Faculty Meeting

May 22, 2018/8:00 AM/ Faculty Lounge

Executive Officers

Kerrie Gottschall & Lilian Zeitouni, Co-Presidents; Intuit Janovitz-Freireich & Kerri Schmidt, Vice Presidents; Bryan Lansbury, Treasurer; Wendy Pineda, Secretary

Members Present:

Ghenet Mogos, Cari Combs, Sarah Slipsky, Lucretia Griffiths, Jenn Gerdts, Sindy Salcedo, TeeJay Lanspery, Laura Chapman, Julie Stevenson, Rachel Banyal

AGENDA

Welcome and Call to Order

Kerrie called to order at 8:15

Last Meeting Follow-up

- 1.Review April Meeting minutes and approve: **Wendy**

New Business

- 1.Budget Update(Income, expenses, cash flow, balance, etc): **Bryan**
 - a.Estimated budget needs for first two months of school year 2018-2019
 - b.Bryan passed out a copy of the budget through April
 - c.McTeacher night was the biggest fundraiser
 - d.Fun Run \$1,354
 - e.City BBQ \$156.07
 - f.Restaurant nights have done well this year
 - g.There were 6 restaurant nights
 - h.Gained close to \$1,700 for restaurant nights
 - i.Yearbook - PDAs raised \$1459, books themselves raised \$1200
 - j.Teachers can email Lilian or Jennifer for price adjustment
 - k.We should have 5 extra books
 - l.If enough parents want to still order, we may be able to order more through Strawbridge. We will send the info to the community after the books have arrived.
 - m.Bryan stated that a lot of our fundraisers are back loaded so we tend to run into the red for the first half of the year. The new officers should think about when they want to do the fundraising so not so much is left over from year to year.
 - n.Bryan suggests that we leave \$2,000 - \$3,000 for operating money for the beginning of the year.
 - o.Lilian stated that we will be receiving yearbook, 1st Day school supplies, and spring picture check at the beginning of the year.

p. Educational Committee: Wendy

q. Touch Tank (TeeJay/ Rachel)

i. summer coverage

ii. They are going to build a calendar for the summer

iii. They will get fobs for the week no one is here and the alarm will be turned off

remotely

iv. TeeJay would like to get a magnet or sign for the cabinet and touch tank

r. Playground: \$10,000 in savings

i. Ms. Griffiths has a book of equipment that is approved for the playground for the officers to look at

ii. The officers will look at the book later

iii. They would like Mrs. Griffiths to create 3 or 4 options of what could be purchased for \$10,000 for the community to vote.

iv. Grant update - we were denied for the grant

v. Program and Events: Kerri S.

s. End of Year Bash (**Kerri**)

i. Most likely it will be June 8th from 4 - 7 at Honeycutt park

ii. It will be combined with a Casa connections

iii. One or two inflatables

iv. Baseball/softball, soccer, water games

v. Kona Ice truck or loco pops (PFA will give tokens)

vi. Virtual reality truck (PFA will give tokens)

vii. MG may be selling some wares or pizza

t. Casa Connections (**Elizabeth**)

i. Green Road Park

ii. Thursday May 24

iii. Communication: Lilian

u. Yearbook (**Jennifer F.**)

i. They have arrived. They will be distributed after trivia night is over.

ii. Only 5 extras

iii. We will probably raise close to \$2400

v. Newsletter (**Meghan A.**)

i. Collaboration between the PFA and Board

ii. Next year, the new officers can decide if they still want to do it quarterly

iii. Last one will be sent at the end of the year

iv. Hospitality: Kerrie G.

w. Teacher Appreciation Week Recap (**Kerrie**)

i. Waffle breakfast, popcorn, trail mix, chocolate, granola bars, and coffee, spice box, and lunches on Friday

x. Staff Luncheon Friday May 25, 2018 (**Julie Stevenson**)

i. We approved money for the luncheon that will go towards a taco truck

ii. Julie asked for an invoice and she will send it to Bryan

iii. We are asking parents for sides and drinks

iv. Julie will not be here on Friday but Ghenet Y. will run it

y. Staff Birthdays (**Amy S.**)

i. Please let PFA know if anyone did not get their gift card. They have 2 extras

z. Uniform Swap (**Laura**)

i. Are we going to send out an email for a last call to parents.

ii. Laura will send Wendy an email to send out to the community.

iii. Wendy will ask if we can have another walk through with kids to find owner.

aa. Mabel Labels (**Laura**)

- i. They have a fundraiser for people to buy labels for childrens' items
- ii. Laura will try to set up the website and let us know when it opens and closes.
- iii. Bryan would be the contact currents for passive fundraising
- iv. Wendy will send the link along with the email for last call for lost and found

bb. End of Year Teacher Gifts (**Kerrie**)

- i. One idea is \$5 scrip cards
- ii. Other idea is a surprise wheel. The teachers turn the wheel and win a gift card.
- iii. The vote was for spin the wheel with prizes.

iv. **Active fundraising: Itnuit**

cc. Mrs. Griffiths stated that the school and board would like to be more inclusive about fundraising so that school, board, and PFA are not fundraising at the same time. Mariposa fund will be at the beginning and Viva Casa will be in April.

dd. Lilian and Kerrie have already built the calendar for next year. New officers should have another meeting to finalize any changes.

ee. Fun Run Update (**Jenny**)

- i. We have raised \$1,750
- ii. It will go for Montessori training
- iii. PFA can vote to cover the rest up to \$2,000
- iv. PFA voted and will give \$2,000
- v. Lilian asked if the school can book it and send the invoice to Bryan
- vi. We will post this on facebook - Kerrie will tell Jenny G

ff. Silent Auction/ Trivia (**Jennifer G.**)

- i. Computers to purchase
- ii. PFA voted to spend auction money on Technology
- iii. The school will give the PFA a list of needs from the technology committee.
- iv. Trivia Night May 23 from 6 - 10
- v. Silent auction is run through 32Auction.
- vi. It can be run online and in person at Compass Rose
- vii. We have already raised \$4,200 so we may raise the goal to \$5,000
- viii. Trivia will be split pot
- ix. Raffle tickets will be sold in carpool and at the event
- x. When you buy the raffle tickets, you need to put which basket you want to try for
- xi. There are 4 baskets - each worth around \$300
- xii. Drawing will happen around 9 pm at trivia night
- xiii. It will be put on Facebook live on the Silent Auction page
- xiv. If Jenn G gets something after the event happens, she will give it to the PFA for

the wheel of prizes for the teachers

gg. Casa Gear

- i. Raised \$1,183
- ii. An online store has been set up
- iii. It has its own square and account
- iv. It will need to be transferred to the incoming officer
- v. The online store also tracks inventory
- vi. New officer needs to order new hoodies and zipper jackets.
- vii. Should be strategic about what they order
- viii. Still have magnets and stickers
- ix. TeeJay asked if MG could help by selling but no because it is not part of the

entrepreneurship program

- x. Should have a better tracking system for how much items cost.

- xi. squareup.com/casagear
- xii. Should talk with upper elementary about selling the shirts - maybe work together
- xiii. Currently there are stickers, magnets, and sweatshirts
- hh. Family Nights Recap (**Itnuit**)
 - i. Raised more money at restaurant nights at the beginning of the year vs the end of the year
 - ii. Local business give less but we tried to support them
 - iii. Chains will usually give a higher percentage
- iv. **Passive Fundraising: Bryan**
 - ii. Pictures (**Dionne**)
 - i. Waiting for spring pictures to arrive
 - ii. Raised \$1,916 so far
 - jj. Terracycle (**Jenny**)
 - i. We have new volunteers for next school year
 - ii. They may be able to ship off one more batch this year
 - kk. First Day School Supplies (**Kerrie G.**)
 - i. The link will be sent out after trivia night
 - ii. 11 people have already ordered
 - iii. PFA gets \$5 per box sold
 - iv. Sarah asked about the procedure for distributing
 - v. We will need volunteers to distribute the boxes
 - ll. Script
 - i. McDonald's ordered \$25 Walmart cards for their employees
 - ii. There are scrip cards still available if people want them for teacher gifts
 - iii. Kerrie will create an email for room parents for Wendy to send out
 - mm. Teach Me Store
 - i. The account has been closed
 - ii. The new officers can look into it
 - nn. Square One Art
 - i. Need new parent representative for next year
- ii. **Media Center (Valerie/ Bryan/ Kerrie)**
 - oo. Brain pop: \$2400
 - pp. Raz kids: \$1700
 - i. We have enough money for one
 - ii. We can vote to add money for buy both
 - iii. We will ask Valerie which she prefers
 - iv. PFA votes to purchase one of them
 - v. Sarah asked when the PFA will meet to decide all of this. If there is extra money, how do we approve it to buy the other piece
 - vi. The PFA voted and if there is extra money in the budget, the PFA will give the \$1,700 to the media center to pay for both Brain Pop and Raz Kids
- vii. Learning Lab: On Site Field Trip (**Kerrie**)
 - qq. Virtual reality opportunity for the End of Year Bash
 - rr. There will be a pod for showings
 - ss. There will be different shows - each last 1 - 5 mins
 - tt. If it is 5 mins, you can only have 60 kids participate per hour
 - uu. Different themes to choose from
 - vv. The PFA will choose 5 different ones
- ww. **Bylaws: Lilian & Kerrie G.**
 - xx. They worked on amending the changes for elections

yy.We can vote to make it official

zz.The new officers can amend the bylaws more if they so choose.

aaa.If PFA votes to amend the bylaws officially today by adding the PFA election committee to replace the nomination committee, then Wendy will send it to Seraka for support. Once that is done, the officer will present it in August for approval vote.

bbb.PFA voted and approved.

ccc. Voting for PFA Officers 2018-2019

ddd.Voice vote according to the PFA bylaws

i.Presidents

1.Ghenet Mogos

2.Amy Shyshnyak

ii.Vice-presidents

1.Cari Combs

2.Ghenet Yoseif

iii.Treasurer

1.Bryan Lanspery

iv.Secretary

1.Kristen King

Meeting adjourned at 9:35